

# The Carousel Project

*Making the Dream ...Come True!*



Kingsport Farmer's Market  
Corner of Center and Clinchfield Streets  
Kingsport, TN 37660

Sponsored by:



KINGSPORT Office of  
cultural arts

engageKingsport.com

## Carousel Fine Craft Show

**Kingsport, Tennessee**

[www.Arts.KingsportTN.gov](http://www.Arts.KingsportTN.gov) [www.EngageKingsport.com](http://www.EngageKingsport.com)

**March 22 - 24, 2013**

*In celebration of the amazing community project known as the Kingsport Carousel Project we present Kingsport's new premier juried, high quality, fine arts and crafts show. Carousel animals and paintings in progress will be prominently displayed. The public will be encouraged to visit the show to see the progress of the Carousel Project and to interact with the carvers, painters and other volunteers of the project. The future site of the Kingsport Carousel will be in the vicinity of the Kingsport Farmer's Market.*

### DATES / TIMES

March 22 – 24, 2013

Set up: Friday March 22: 10 am – 5 pm  
Gala event: Friday March 22 6 pm – 9 pm  
Show hours: Saturday March 23: 10 am – 5 pm  
Sunday March 24: 10 am – 5 pm

### ELIGIBILITY

This *juried* show of ~20 quality exhibitors is open to all fine artists, artisans, craftspeople, photographers and printmakers.

➡ **No agents or dealers will be allowed**

## STANDARDS

Each piece of work displayed *must be the original work of the exhibitor*. The Show Committee & Jury Committee reserve the right to exclude any work deemed commercial or that does not conform to show standards. Unacceptable items include those which are made using commercial patterns or molds. Purchased and embellished items or any item in which the commercial component is not *incidental* will be disqualified.

## REGULATIONS

- Exhibitors must remain for the duration of the show unless special arrangements are requested at time of application. It is the exhibitor's responsibility to have the display staffed at all times.
- Each artist is responsible for paying her/his portion of applicable TN sales tax.
- Artists may exhibit only in the medium(s) in which she/he was accepted
- All artists are expected to dress appropriately. The way you dress will have an influence on your success.

## BOOTH DISPLAYS

Pipe and drape will be provided. In order to maintain a professional and finished appearance to the show, the exhibitor must provide their own floor covering, lighting, and other necessary booth display systems. Exhibitors are encouraged to provide their own backdrops and side panels to distinguish their displays from surrounding ones. Surplus stock must be stored out of sight. Demonstrations of craft during the show are also encouraged.

## BOOTH SIZE

Display spaces are *approximately 10'wide x 10' deep*. We will try our best to accommodate exhibitors requesting adjoining spaces.

## APPLICATION & JURY PROCESS

To maintain a high level of *quality*, the Juror and Selection Committee/Staff will screen images of the current work of all applicants.

**ALL applicants must submit a total of five current 4 x 6 color photographs, or email five digital images** (JPEG only, 10 mb max for each image)

***One image must represent your current overall booth display. Images should clearly represent the nature and quality of work to be exhibited.***

*Please write any concerns regarding booth space assignments on your application.*

## PUBLICITY

Publicity for 2013 festival will include media advertising, news releases, banners, and signage. Television and radio stations will also be invited to cover the show. Some of the advertisements may feature a brief paragraph about the artist, so please be sure to include any interesting information and photos about yourself.



## PARKING AND UNLOADING

Free parking is provided for all exhibitors. The Kingsport Farmer's Market building is ideal for loading and unloading.

**\*\*\*Current images are necessary each year.**

- ☐ Label each image w/ business name, your name & description.
- ☐ Images should be numbered to correspond with the description number on the application form below.
- ☐ Include a self-addressed stamped envelope if you want photos returned.

Exhibitors will be selected for participation based on the decisions of the Juror and Selection Committee/Staff and the number of spaces available. *This decision will be final.* Past acceptance does not guarantee acceptance each year. Photos or CDs will be returned by mail (in self-addressed stamped envelope provided in application).

*The Juror, Selection Committee and Staff reserve the right to remove any unsuitable work at the show not conforming to show standards with no refund given.*

**ALL FEES MUST ACCOMPANY APPLICATION**

**Make checks payable to: Engage Kingsport**

There will be a \$20 service charge for any returned checks.

NO MONEY ORDERS PLEASE.

☐ \$200 booth, 10' x 10'

Exhibitors may apply for 2 spaces max.

**POSTMARK DEADLINE: Feb 28, 2013**

**No refunds after March 11, 2013**

*Mail completed application to:*

**Carousel Fine Craft Show**

**City of Kingsport Office of Cultural Arts  
Renaissance Center**

**1200 E. Center St. Room 224**

**Kingsport, TN 37660**

**Contact email address: [engagekingsport@gmail.com](mailto:engagekingsport@gmail.com)**

➡ **Application deadline:**  
February 28, 2013  
postmark

➡ **Acceptance date:**  
March 7, 2013 by email

➡ **No refunds after:**  
March 11, 2013

**ELIGIBILITY**

- Completed application and payment of fee
- Submit 5 photos: 4 of your work and 1 showing booth display, all labeled with name and address
- Send a SASE of sufficient size and with proper postage for return of photos
- NO commercial items for resale, kits, imported or consigned goods
- NO recordings, cassettes, CDs, publications
- Only original work may be displayed on walls. Reproductions should be identified as such and not dominate the booth area

75% of work should be original, 25% reproductions.

- No shared/sub-leased booths without prior written permission
- Duplicate crafts will be limited as much as possible
- Exhibitors must remain for entire show.
- No early breakdowns
- Please plan for sufficient inventory.
- Only handcrafted wares will be permitted. No buy/sell or resale items will be accepted, you will be asked to leave without a refund
- “Sale” signs and “% Off” signs and “Buy one get \_\_\_\_” signs and offers forbidden





## Carousel Fine Craft Show Application

[www.Arts.KingsportTN.gov](http://www.Arts.KingsportTN.gov)  
[www.EngageKingsport.com](http://www.EngageKingsport.com)

**All applications submitted by the  
deadline will be juried.**

 **POSTMARK DEADLINE: Feb 28, 2013**

**PLEASE PRINT**

**Studio name:**

\_\_\_\_\_  
**Name:**

\_\_\_\_\_  
**Address:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**2 Phone Numbers:**

(\_\_\_\_) \_\_\_\_\_

(\_\_\_\_) \_\_\_\_\_

**E-mail:**


\_\_\_\_\_  
Can we send important communications to you via email? ☐ yes ☐ no

**Website:**

\_\_\_\_\_  
**Booth:** How many: \_\_\_\_\_ x \$200 per booth

**Checks payable to:** "Engage Kingsport" Please record your:

Booth Check # \_\_\_\_\_ Total: \_\_\_\_\_ Date: \_\_\_\_\_

 Please include a SASE (self-addressed stamped envelope) sufficiently sized and stamped for the return of your materials.

List at least 2 shows where you exhibit, or 2 references of artists &/or gallery owners.

Name/Phone

1. \_\_\_\_\_
2. \_\_\_\_\_

## IMAGE DESCRIPTIONS

**Circle category in which you are applying:**

Book-Making	Fiber/ Leather	Painting/Drawing
Candles	Floral/Botanical	Paper
Carousel-related	Furniture	Photography
Carving/ Wood	Glass	Sculpture
Ceramics/Clay	Jewelry	Weaving
Clothing	Metal	Other (describe)

**Description** of what you will be exhibiting if you are accepted:

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*If applying in more than one category, please describe additional images on a separate sheet. Entries accompanied by fewer than 5 images (or more than 10 images!) will not be processed.*

**Image Description / Title Media Size**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

 ☐ **Check here** if your images were emailed.

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☐ **Check here** if you are willing and able to do live demonstrations of your craft/art during the show. Are there any special considerations regarding this?

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☐ **Check here if you require electricity in your booth.**

AGREEMENT: I agree to abide by the rules of THE CAROUSEL FINE CRAFT SHOW. I accept full responsibility for setting up, manning and dismantling my exhibit. I understand that failure to show or cancellation of reservations after March 11, 2013 results in forfeiting my fee. I also understand that the Juror, Selection Committee and Staff reserve the right to remove any unsuitable work at the show not conforming to show standards with no refund given.

GENERAL RELEASE: The undersigned does hereby and forever discharge the directors/employees/volunteers of THE CAROUSEL FINE CRAFT SHOW and the CITY OF KINGSPORT, TENNESSEE, and ENGAGE KINGSPORT, of and from all manner of action, suits, damages, claims and demands whatsoever in law and equity, from loss or damage to the undersigned property or from personal injury while exhibiting in the above named show.



SIGNATURE/DATE

*Make checks payable to: Engage Kingsport*

*Email: [engagekingsport@gmail.com](mailto:engagekingsport@gmail.com)*

**Any comments/concerns:**

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**How did you hear about this show (please be specific)?**

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*We look forward to receiving your application and possibly working with you this year!*



[engagekingsport.com](http://engagekingsport.com)



**Renaissance Center  
1200 East Center Street  
Kingsport TN 37660  
(423) 392-8414**

**engagekingsport.com**

## **About the City of Kingsport Office of Cultural Arts & Engage Kingsport:**

**The City of Kingsport Office of Cultural Arts**, part of the City of Kingsport, connects, coordinates and engages the public with a creative community. It operates a Public Art program, concert and theatrical events, the Carousel Project and a broad range of support to the area's arts organizations. They work in tandem with a Non-Profit organization called Engage Kingsport in order to facilitate their ambitious and broad agenda.

Moving forward, collaborative programs will involve a variety of arts organizations as well as non-arts organizations, with the goal of increasing opportunities and outlets for artists of all types. As Kingsport becomes a destination for artists, new markets emerge for the creations of these artists. This in turn expands both the creative class and economic opportunities within our community.

Engage Kingsport is a private 501(c)3 Non-Profit organization that provides support and guidance for cultural projects. Engage Kingsport has already made an impact through its backing of the Carousel Project, generating donations and other support for the project.

**'Friend' us on Facebook: *Kingsport Office of Cultural Arts & Engage Kingsport***

**Follow on Twitter @KportCultArts**

**Become a financial supporter of the Carousel Project**— supporters at all levels are needed to make the project a success. Tax-deductible donations should be made payable to Engage Kingsport, 1200 E. Center St. Kingsport, TN. 37660. Engage Kingsport is a 501(c)3 Non-Profit organization.

Donations can be made through PayPal on [www.EngageKingsport.com](http://www.EngageKingsport.com) & to the staff during the show.

### **Sponsorship opportunities**

#### Inscribed Pavers

— Available starting at \$100.

#### Rounding Board Sponsorships

— Available at \$1,000 each

#### Animal and Chariot Sponsorships

— Available starting at \$5,000.

***Donations of any amount welcomed.***



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